



European Innovation Council and SMEs Executive Agency (EISMEA)

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Unit SMP/SME Pillar, Internal Market and Support to Standardisation

**FROM IDEAS TO
GLOBAL MARKETS:**

innovation made in Europe



Filling up with new ideas !

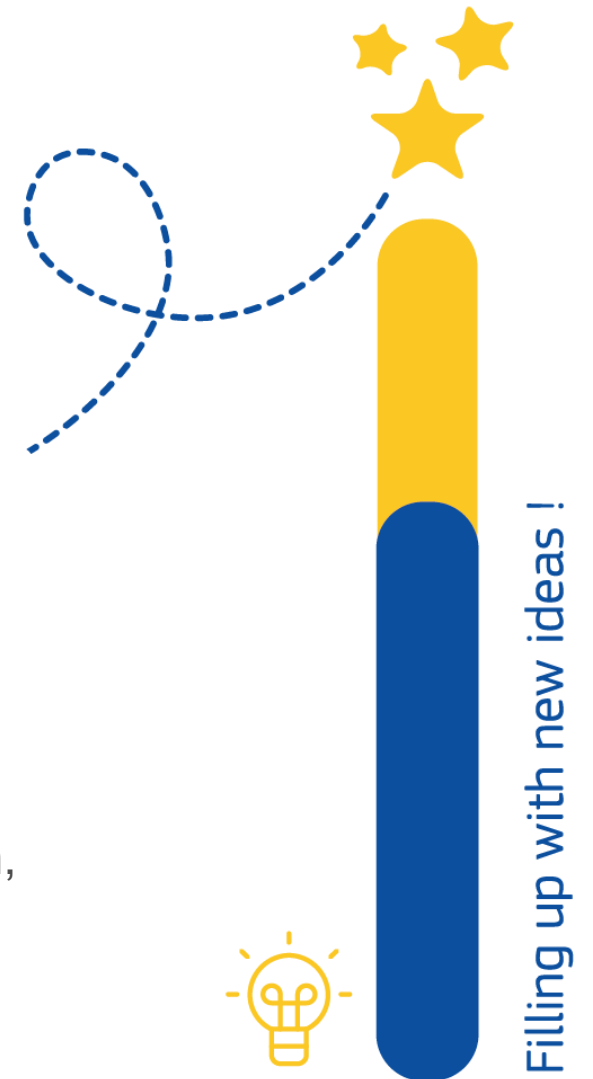
EISMEA is

The EU executive agency with a clear focus on innovation and the single market.

The vision - *From ideas to global markets: [Innovation made in Europe](#)*

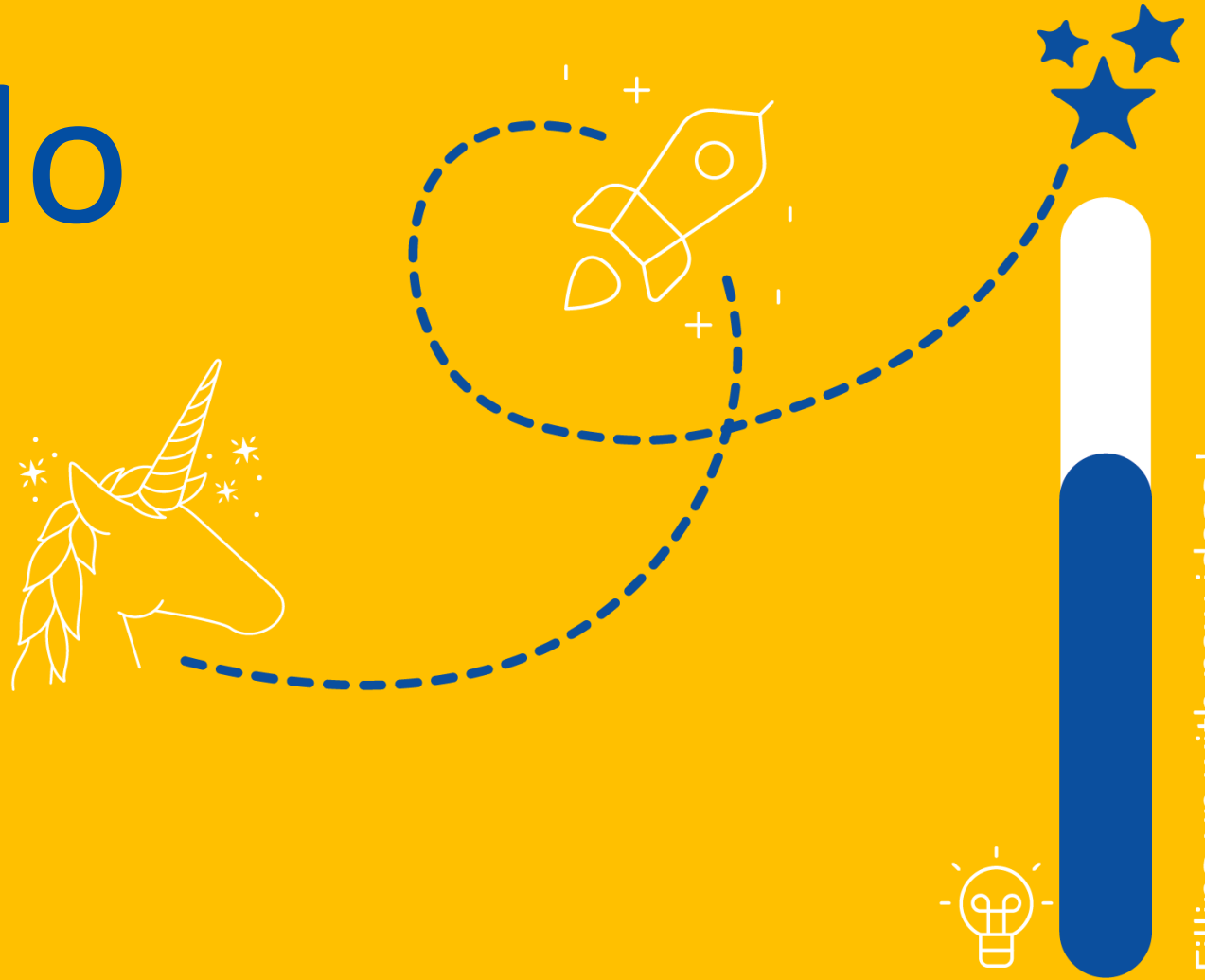
The mission:

- To provide high quality support to European innovators, researchers, businesses and consumers
- To reinforce the EU's position as a global leader in research and innovation, strengthening its single market
- To create opportunities for SMEs and maintain high standards of protection for its citizens towards a more competitive, digital, green and inclusive EU.

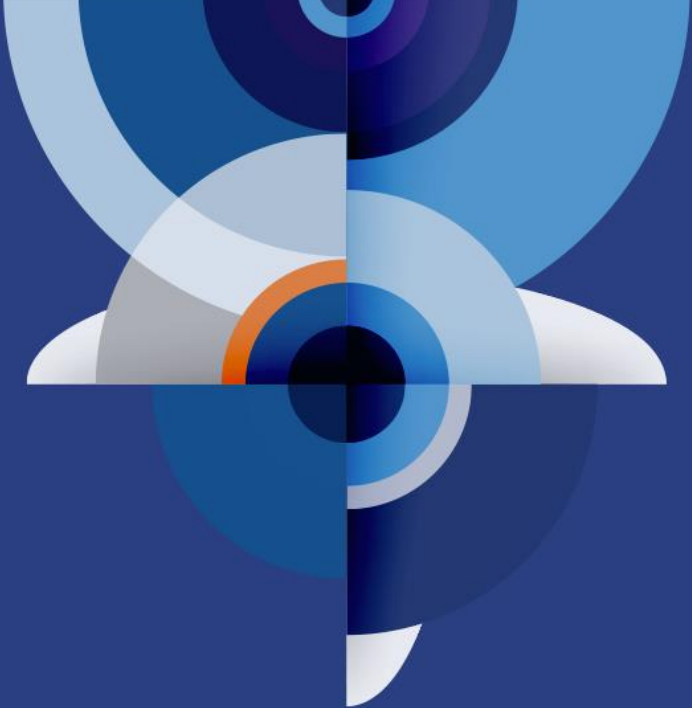


What we do at EISMEA

A deeper
dive



Filling up with new ideas !



The Single Market Programme supports a well-functioning, sustainable internal market

Single Market Programme (SMP)

Better access to markets and a business environment, entrepreneurship, standardisation, sustainability of enterprises, consumers, with actions including:



Improving the functioning of the Internal Market

Internal Market and standardisation

- improving the application of the mutual recognition principle, esp with goods;
- supporting effective market surveillance;
- supporting European standardisation organisations in developing up-to-date and future proof European standards

SME Pillar

- provide high quality support to Small and Medium-Sized enterprises (SMEs) and entrepreneurs
- strengthen the competitiveness, innovation capacity, creation, growth and sustainability of the EU's economy

Consumer protection

- provide high-level support in making the internal market more effective through promoting the interests of consumers and ensuring a high level of consumer protection and product safety

SME pillar:

Enterprise Europe Network

Helping companies innovate and grow internationally. It is the world's largest support network for SMEs with international ambitions. In 2021: 3K local experts, 600+ locations, 69 countries worldwide, 2.9M SMEs supported since 2008.

<https://een.ec.europa.eu/>



European Cluster Collaboration Platform

A vibrant online community helping cluster organisations across Europe and beyond to connect, communicate and collaborate. Provides a unique one-stop shop for news, opportunities and collaboration for industrial clusters across Europe.

<https://clustercollaboration.eu/>



IP Helpdesks

Aiming to support IP capacity building along the full scale of IP practices, we provide free-of-charge, first-line support to European small and medium-sized enterprises (SMEs) on IP management, protection and enforcement covering six different regions: China, Europe, India, Latin America, South-East Asia and Africa.

<https://intellectual-property-helpdesk.ec.europa.eu/>

Erasmus for Young Entrepreneurs

Erasmus for Young
Entrepreneurs

A cross-border exchange programme which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other Participating Countries.

<https://www.erasmus-entrepreneurs.eu/>

EU SME Centre in China



The EU SME Centre is an EU-funded initiative created to provide free first-line services to small and medium-sized businesses from EU Member States and SMP-participating countries. Whether you are getting started or expanding your operations in China, we can help you find the right support and partners. <https://www.eusmecentre.org.cn/>

EU-Japan Centre for Industrial Cooperation



Joint venture established in 1987 by the European Commission and the Japanese Government for promoting all forms of industrial, trade and investment cooperation between the EU and Japan.

<https://www.eu-japan.eu/>

The EntreComp Community



The EntreComp Community is your one-stop-shop for entrepreneurial education.

It is a global network of people and organisations joining forces to transform learning – to empower all with the skills needed to shape our future. You can find out about latest innovations and policies, get inspired, and share with this community of professionals involved in entrepreneurial learning for education, life, and work.

<https://entrecomp.com/>

Other resources



WEgate

The European Gateway for Women's entrepreneurship WEgate is an e-platform launched by the European Commission to support the growing and diverse number of stakeholders are engaging to support women entrepreneurs across Europe. It is an online gateway to useful and inspiring information. (No longer funded by the EU)

<https://www.wegate.eu/>

EU Academy

eu | academy

The EU Academy is an EU-owned online hub containing first-hand knowledge, high quality educational resources and valuable insights, directly produced by the EU institutions, for individuals whose work is related to its sphere of action. The aim is to facilitate their easy and smooth understanding and successful implementation of EU policies in a wide array of fields.

<https://academy.europa.eu/>



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Thank you for listening

